



Singapore Energy Efficiency Investment Forum

Perspectives on Energy Efficiency

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Underinvestment in Energy Efficiency

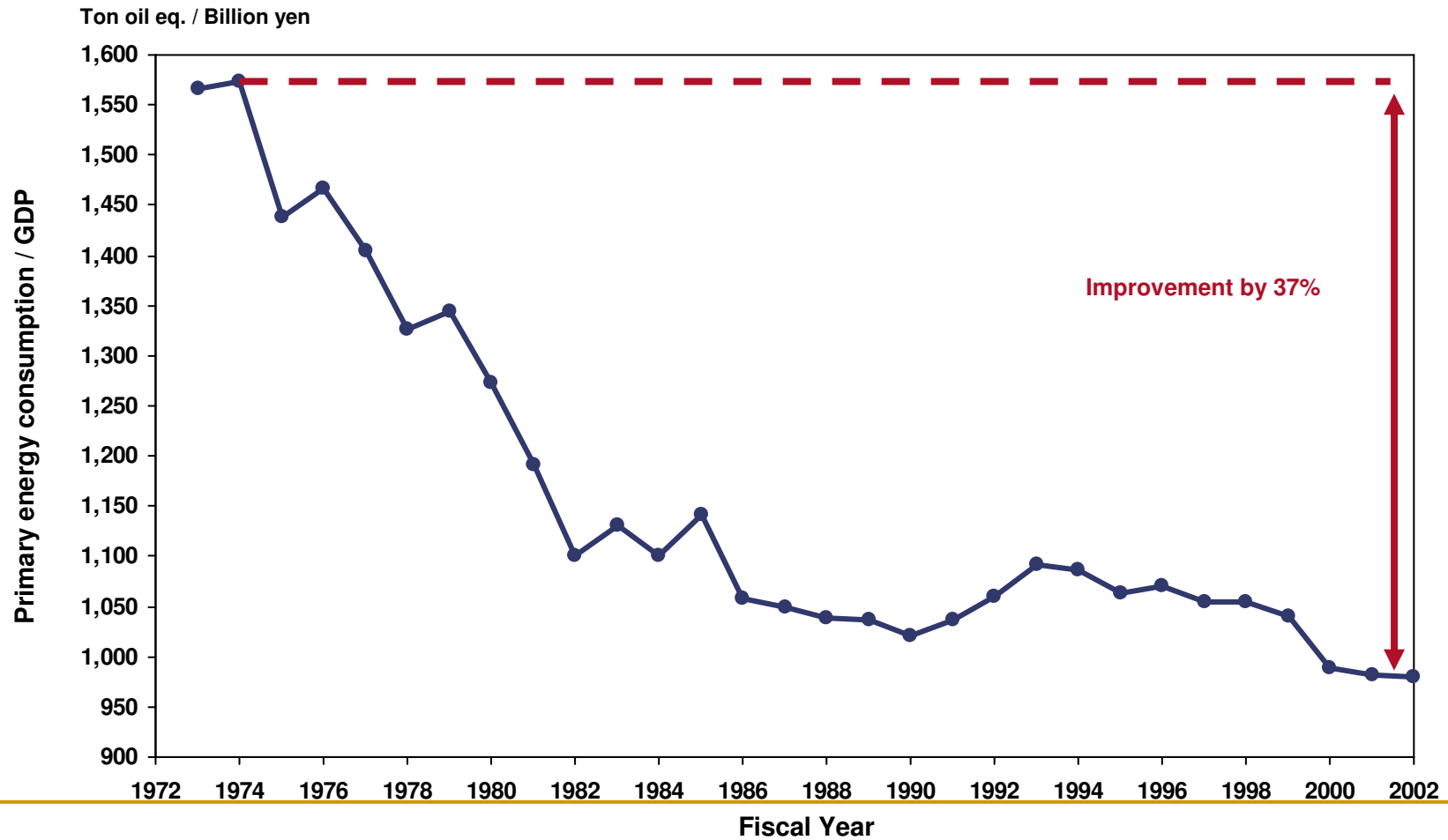
- Countries buy too much energy and too little efficiency
 - Typical payback periods for investments in energy efficiency are 2-3 years
 - Typical payback for power generation investment is 10 years or more
 - Other barriers
 - Lack of information, capability, financing
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Role of Government

- Engage
 - Raise awareness and visibility of energy use
 - Encourage and Enable
 - Incentivise investments in energy efficiency
 - Build capability to become more efficient
 - Enforce
 - Minimum standards in energy efficiency
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What's possible

Changes in Energy Intensity in Japan



Thank You
