

MCKINSEY CAPABILITY CENTER - GREEN CAMPUS PRESENTS 1-day “Excite and Engage” course

The challenge

Driven by rising energy costs and the pressing need to save our environment, the energy efficiency agenda is making its way into the boardroom of many corporations. To turn energy efficiency into a competitive advantage, organizations need to undergo a transformation rather than step changes. However, 90% of all transformations fail.

McKinsey’s answer

Based on years of extensive research and practice on transformational change, McKinsey has developed a unique transformation approach. Green Campus teaches this approach in the context of energy efficiency and brings it to life in a real life refinery in Jurong Island, Singapore, where course participants learn by doing.

“Excite & Engage”

One of Green Campus’ training programs, the 1–day “Excite and Engage” takes top management through what it takes to enable successful transformations.

During this course participants will learn ...

1. McKinsey’s unique transformation framework and methodology applied to Energy Efficiency
2. How to manage a diagnostic covering technical and non-technical areas in the plant
3. How to plan a transformation to improve operational performance
4. How to develop and communicate a change story through an organization, as well as bring about mindset change

... using Innovative Methods such as ...

1. Real life shopfloor exercises
2. Realistic roleplays
3. Interactive iPad learning “apps”

... delivered by an **Expert Faculty Pool**, including ...

Dr. Mads Lauritzen, Expert Principal

Mads has over the past 13 years led some of McKinsey's largest operations transformations globally, and today heads McKinsey's South East Asia Operations practice. Mads is the Global Leader of McKinsey's Green Campus.

Dr. Pieter Hoek, Senior Expert

Pieter brings deep expertise accumulated over 25 years with Shell, Thai Oil and Alliance Refining Co. He was a founder of the energy efficiency program at Thai Oil from 1999. He also led the Global Business Process Standardization initiative for Shell's manufacturing supply distribution.

Specific details

- **Target Audience:** Top Management (CxO-suite, Senior Managers)
- **Duration:** 1-day
- **Venue:** Chemical Process Technology Center, 81, Jurong Island Highway, Singapore
- **Fee:** Please contact Green Campus for details
- **Course schedule:** Please contact Green Campus for details

Recognition

- This is an SCEM (Executive Level) course

For enrolment and other queries, please contact:

McKinsey Capability Centre - Green Campus
3 Temasek Avenue, #18-03, Centennial Tower, Singapore 039190
Email mcc-greencampus@mckinsey.com | Direct +65 6586 4903